

#### Interactive mapping of environmental health assessment of communities across Canada:

## Contextual factors study of the Canadian Alliance for Healthy Hearts and Minds March 19 2019



**MEETING START: 9:00AM PACIFIC | 12:00 noon EASTERN** 

FOR AUDIO – PLEASE CALL: 1-855-494-5988



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#### Contextual factors study of the Canadian Alliance for Healthy Hearts and Minds

March 19 2019







chat...



info@canue.ca



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Russell de Souza is an Assistant Professor in the Department of Health Research Methods, Evidence, and Impact at McMaster University. He is a registered dietitian, and his research focuses on dietary patterns, health, and how the food environment shapes food choice and risk of cardiovascular disease.

# Interactive mapping of environmental health assessment of communities across Canada: Contextual factors study of the Canadian Alliance for Healthy Hearts and Minds

Dr. Russell J. de Souza, RD, ScD
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Department of Health Research Methods, Evidence, and Impact
March 19, 2010







#### Objectives of the CVCD Alliance Canadian of the CVCD Alliance



- To understand the role of socio-environmental contextual factors on individual risk factors, subclinical disease, and events.
- To identify unique patterns of contextual factors, risk, health service utilization and clinical outcomes in high risk groups including Aboriginal people, Asian, Afro- Canadians.
- To identify markers of early subclinical dysfunction of the brain and the heart and describe their relationship to individual/contextual risk, and outcome.

#### Background

## Contextual factors assessment



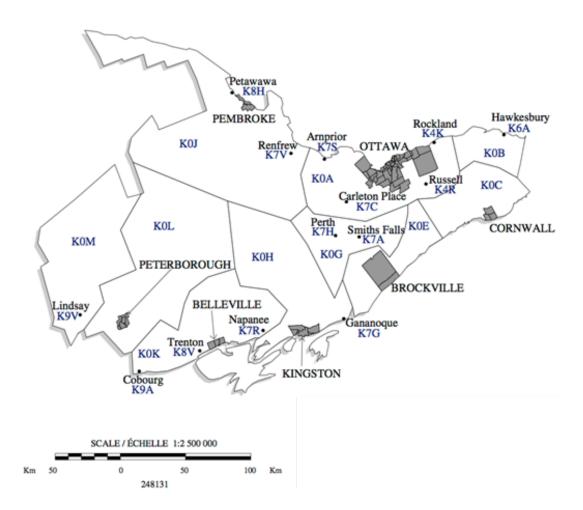
#### Why assess "contextual" factors?

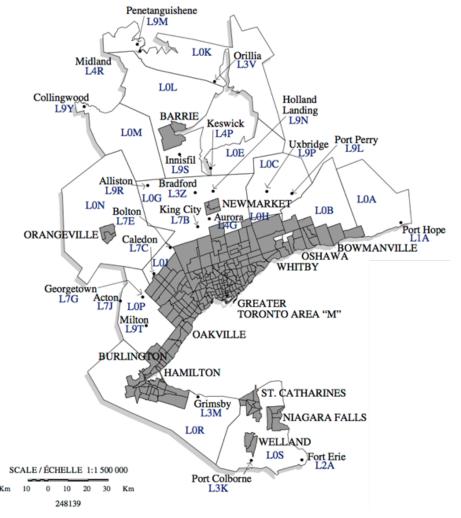
- We call these the "causes of the causes"
  - Environmental factors that contribute to the development of risk factors

#### **Definition of Community**

- The FSA (forward sortation area) was the community unit
  - Low representation of cohort participants from census tracts in rural areas and eastern provinces
  - FSA reported by census respondents for their place of residence
  - Can link aggregate age, sex, marital status, housing costs to FSA

## **Definition of Community**





#### **Limitation of Definition**

- One value per FSA does not represent large or denselypopulated FSA with income discrepancies
- If income IQR: Median > 0.5: surveyed 2 postal codes at random from those in the top 25<sup>th</sup> and bottom 25<sup>th</sup> percentile of family income

	Α	В	С	D	Е	F
1	Ontario		Total	156		
	Community		Urban/Rural			Postal
2	ID	FSA	Status		Community ID	Codes
3	112	L1R	Urban		59	7 M1J3J5
4	113	L1S	Urban		59	8 M1J1J4
	1					

#### 27 auditors physically visited 2,074 communities

#### Before leaving:

 Selected the community center, a tobacco store, a grocery store, an alcohol retail outlet and a restaurant

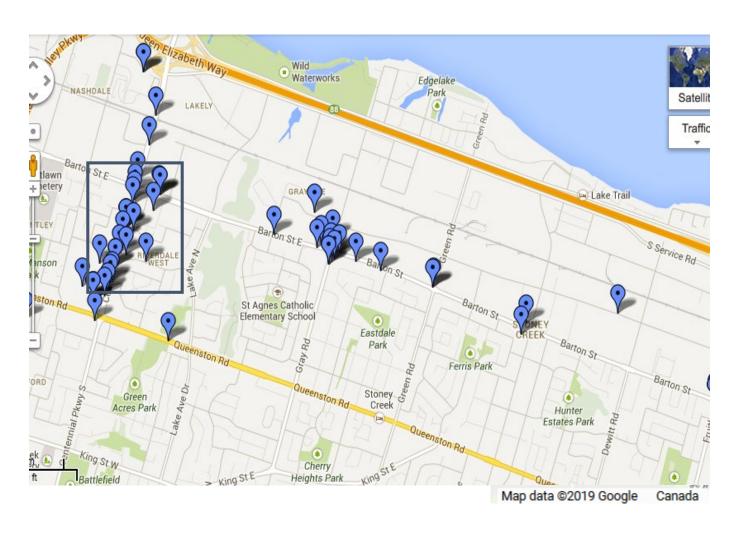
#### At the community center:

- Photograph any advertisements
- Fill out the EPOCH-1 assessment tool

#### After completion:

 questionnaires scanned and sent to data repository at Population Health Research Institute (Hamilton, ON)

## **Community Centre**



- an area in FSA with the highest number of grocery stores and restaurants
- Established prior to the audit by searching for restaurants and grocery stores using Google Maps

# **EPOCH**Environmental Profile of a Community's Health

physical environment audit tool

- Four sections :
  - Community demographics
  - Assessment of a tobacco retail outlet
  - Assessment of a grocery store
  - Assessment of a restaurant

#### What were we auditing for each community? Demographic characteristics

- Population size (# of postal codes)
- Cost per unit of residential land (difficult!)
- Average house cost (difficult!)
- Nearest city/major urban centre (google maps)
- Nearest provincial highway (google maps)
- Connectivity by bus/train (bus stops, subways, train stations)



Statistics Canada





## Selecting retail locations

Type of store	Procedure
Tobacco outlet	Any store or outlet that sells cigarettes in the community center and note down the location
Alcohol outlet	Any store or outlet that sells beer and/or wine in the community center and note down the location
Grocery store	The chain grocery store (Loblaws, Sobeys, or Metro) located in the community centre of the FSA that offers the lowest prices for the compared items.
Restaurant	Family restaurant with table service and children's menu that provides an appetizer, soft drink, main course, and dessert for \$30, scaled to the average income of the FSA

#### What were we auditing for each community? Tobacco store

- In-store signage (age, no smoking, warnings)
- In-store advertisement of products
- Open displays of cigarettes
- Point-of-sale tobacco advertisements
- Smoking cessation age
- Number of brands sold
- Sizes of packages
- Prices

## Community subgroups

Northern – Southern	Urban – Rural
Northern: higher than median latitude	<b>Urban:</b> 21% or more postal codes within its FSA fell within a CMA/CA
Southern: lower than median latitude	Rural: <21% fell within a CMA/CA

**CMA/CA:** one or more adjacent municipalities centred on a population centre (known as the core). A CMA must have a total population of at least 100,000 of which 50,000 or more must live in the core

## **Community subgroups**

NS         45.0108247         Lochaber Mines         Eskasoni         Dartmouth         279.5         144.           PE         46.2732890         Warren Grove         North Milton         Fullerton's Creek         18.3         13.6           NB         46.0561587         New Zion         White Rapids         Quispamis         153.7         152.           PQ         45.5808590         Saint-Dominique         Quebec City         Montreal         184.3         132.           ON         43.7057053         Brampton         Sutton         Oakville         104.6         97.5           MB         49.9099339         St. Francis Xavier         West St. Paul         Linden Woods         17.7         17.6           SK         52.0961074         Meacham         Hague         Regina         269.1         234.	rovince	Cut-off <sup>1</sup>	ovince	Closest location to cutoff <sup>2</sup>	Northern Location <sup>3</sup>	Southern Location <sup>4</sup>	Distance (km) <sup>5</sup>	Straight-line distance (km) <sup>6</sup>
PE         46.2732890         Warren Grove         North Milton         Fullerton's Creek         18.3         13.6           NB         46.0561587         New Zion         White Rapids         Quispamis         153.7         152.           PQ         45.5808590         Saint-Dominique         Quebec City         Montreal         184.3         132.           ON         43.7057053         Brampton         Sutton         Oakville         104.6         97.5           MB         49.9099339         St. Francis Xavier         West St. Paul         Linden Woods         17.7         17.6           SK         52.0961074         Meacham         Hague         Regina         269.1         234.	NL	47.7239072	NL	Terrenceville	Miller Town	St. John's	318.6	155.6
NB         46.0561587         New Zion         White Rapids         Quispamis         153.7         152.           PQ         45.5808590         Saint-Dominique         Quebec City         Montreal         184.3         132.           ON         43.7057053         Brampton         Sutton         Oakville         104.6         97.5           MB         49.9099339         St. Francis Xavier         West St. Paul         Linden Woods         17.7         17.6           SK         52.0961074         Meacham         Hague         Regina         269.1         234.	NS	45.0108247	NS	Lochaber Mines	Eskasoni	Dartmouth	279.5	144.0
PQ         45.5808590         Saint-Dominique         Quebec City         Montreal         184.3         132.           ON         43.7057053         Brampton         Sutton         Oakville         104.6         97.5           MB         49.9099339         St. Francis Xavier         West St. Paul         Linden Woods         17.7         17.6           SK         52.0961074         Meacham         Hague         Regina         269.1         234.	PE	46.2732890	PE	Warren Grove	North Milton	Fullerton's Creek	18.3	13.6
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	MB	49.9099339	MB	St. Francis Xavier	West St. Paul	Linden Woods	17.7	17.6
<b>AB</b> 53.2022632 Leduc Edmonton Calgary 280.4 277.	SK	52.0961074	SK	Meacham	Hague	Regina	269.1	234.6
	AB	53.2022632	AB	Leduc	Edmonton	Calgary	280.4	277.8
BC 49.2666086 Harbor Chines Squamish Richmond 57.6 57.0	BC	49.2666086	BC	Harbor Chines	Squamish	Richmond	57.6	57.0

#### What were we auditing for each community? Grocery store

- availability of 36 fruits and 45 vegetables
- prices of
  - 7 Fruits (2 organic options)
  - 4 Vegetables
  - Milk
  - Bread
  - Chicken
  - Meat (pork chops)
  - Eggs
  - Cola
  - Chocolate
- Advertisements: junk food, sweet drinks, fruits and vegetables, cigarettes and alcohol





#### What were we auditing for each community? Alcohol outlet

- Price of 24 cans of beer (most popular brand)
- Price of bottle (750 ml) white wine (most popular brand)



#### What were we auditing for each community? Family restaurant

- Healthy menu options (low sodium, low calories, low-fat, other)
- Health Check
- salad main dish option
- "super-size" portion size
- All-you-can eat buffet
- Nutritional information availability (on-line or pamphlet)





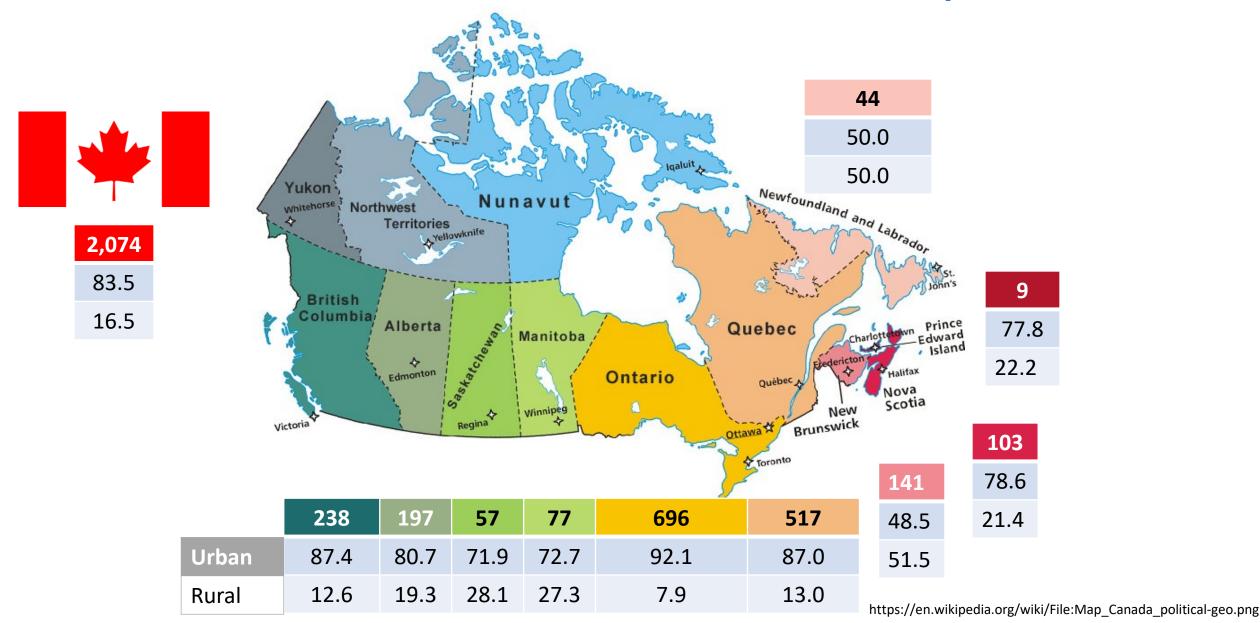


#### Results

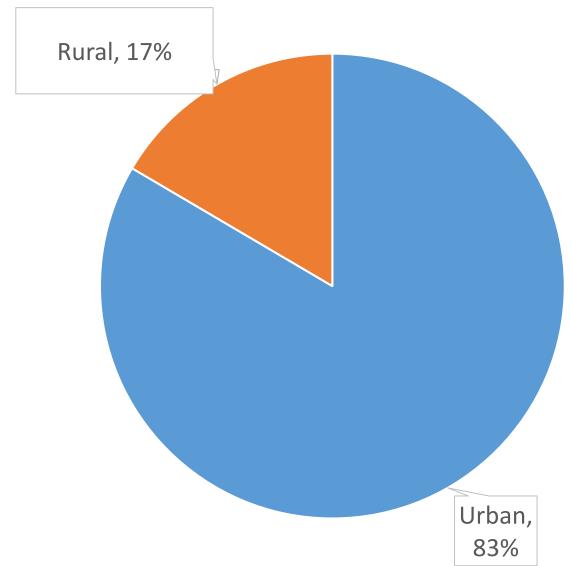
#### What did we find?



#### We audited 2,074 communities in 10 provinces

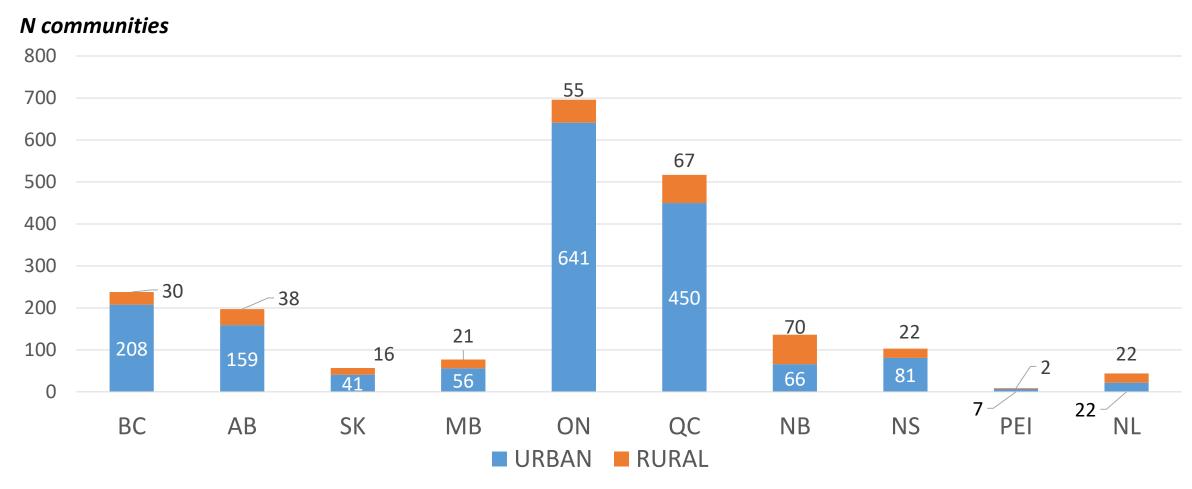


## Most of Canada is urban (N=2,074)



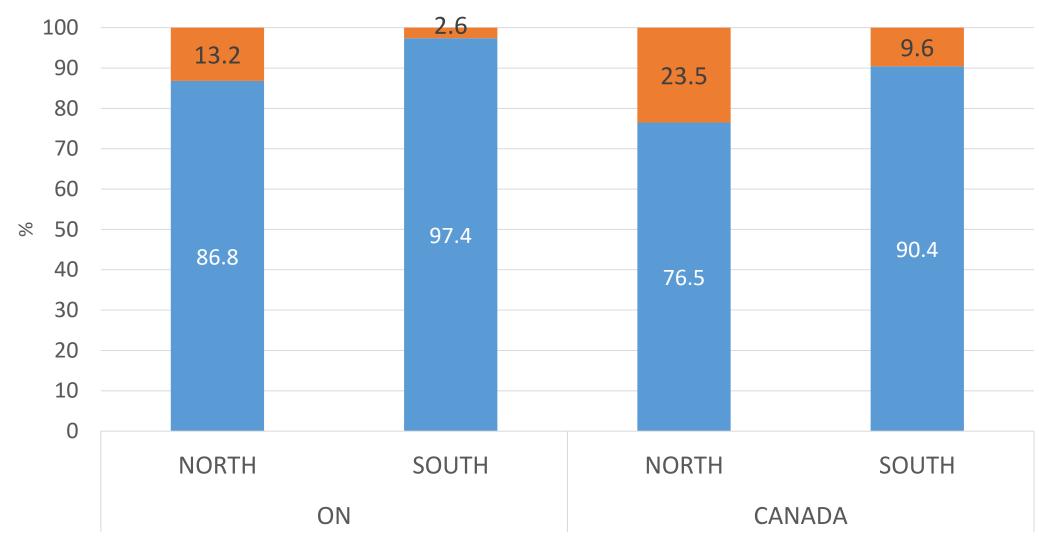
Adapted from: de Souza et al, Cities and Health, 2017

#### Most provinces are largely urban: ON, QC most urban; NB, NL the most rural



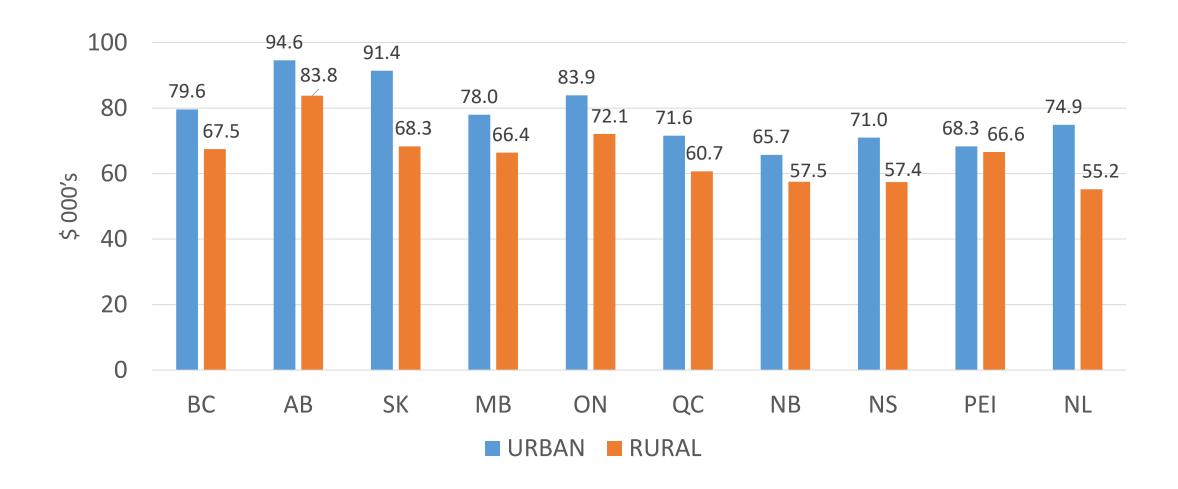
Adapted from: de Souza et al, Cities and Health, 2017

## Northern communities more likely to be rural ON north more urban than country average

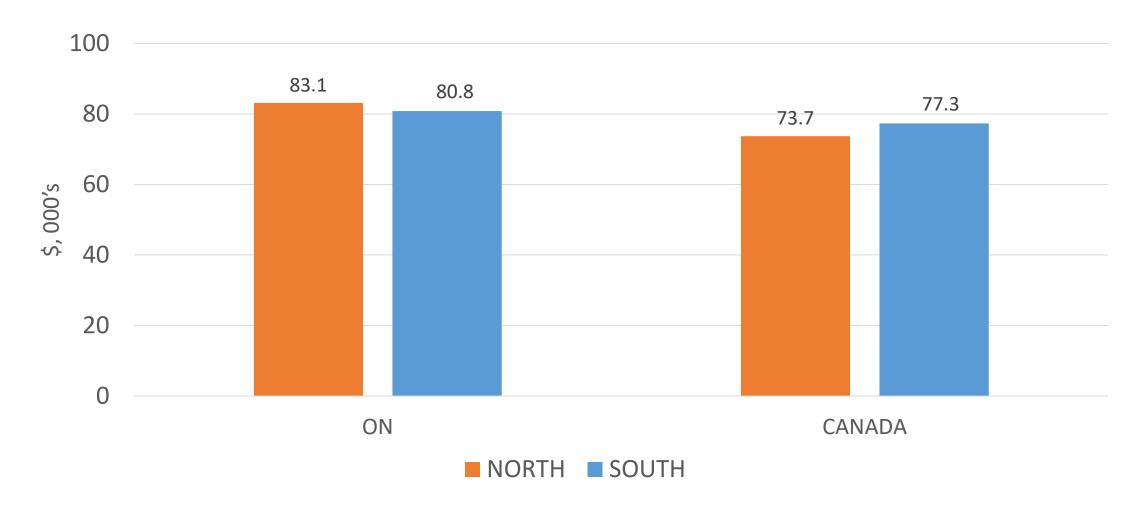


Adapted from: de Souza et al, Cities and Health, 2017 URBAN RURAL

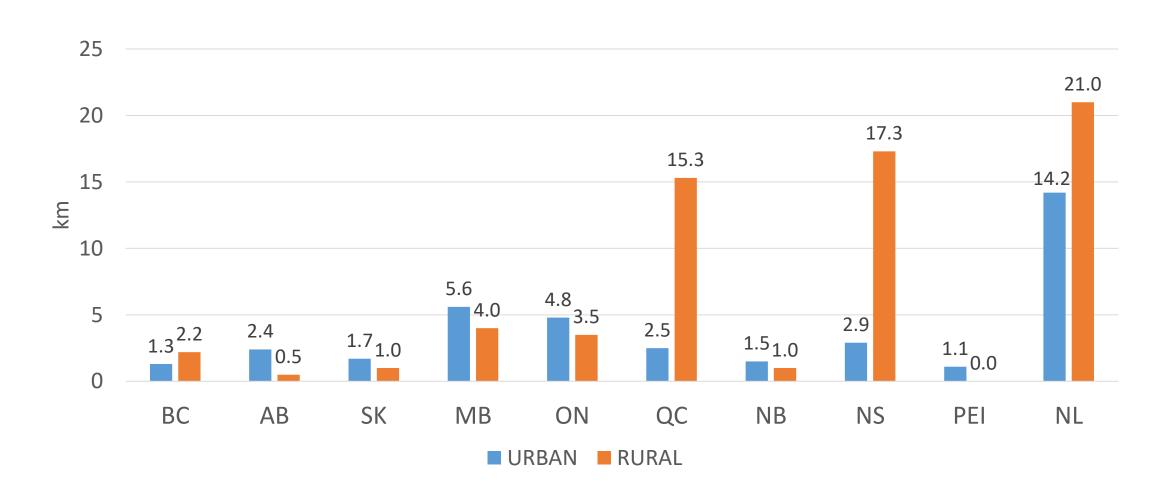
#### Urban incomes are higher: Gap is largest in NL, smallest in PEI



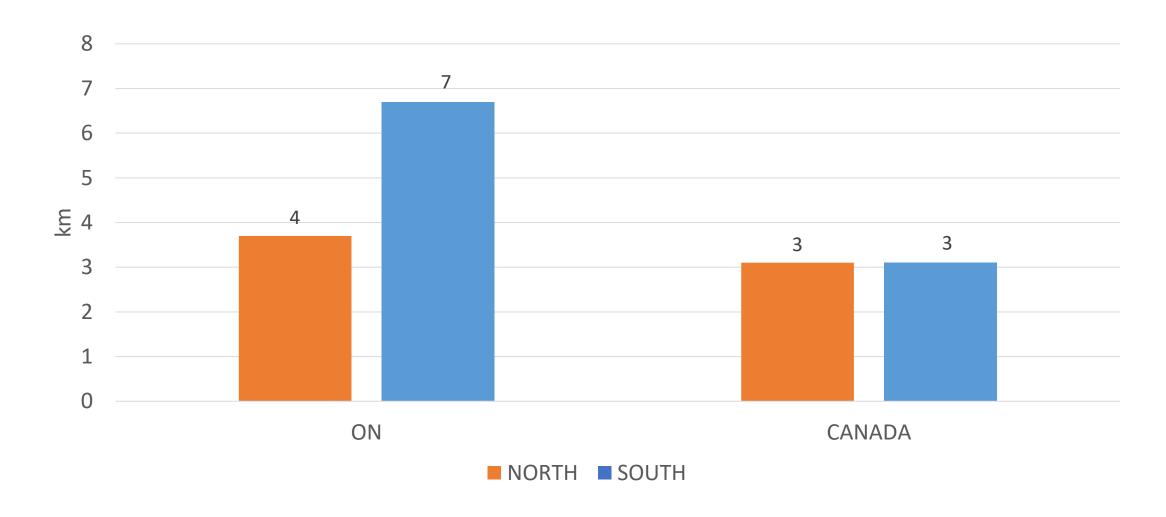
# Median household income higher in north vs. south Ontario flips: higher overall, but higher in north



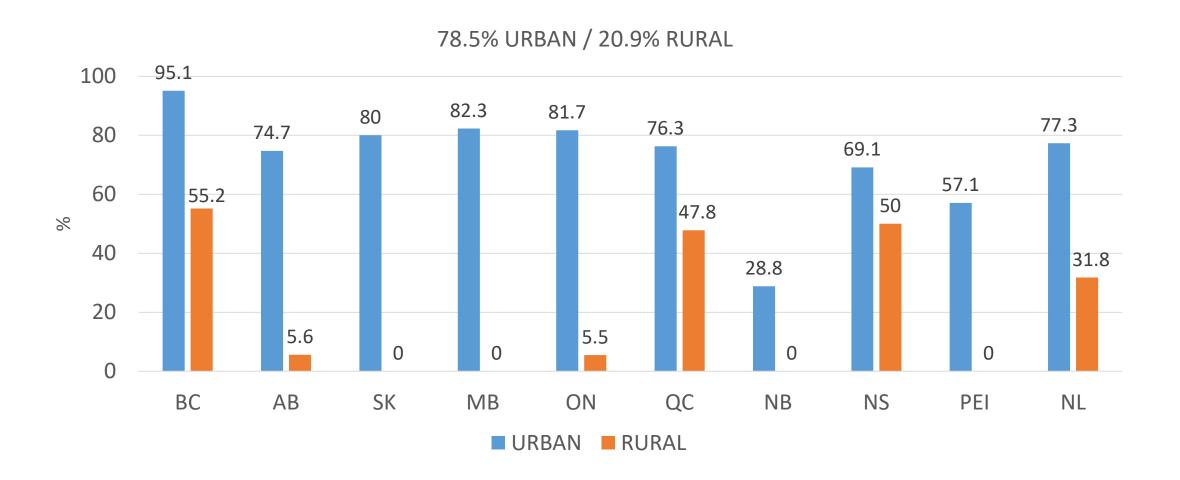
# The distance to the nearest major highway varies: Rural QC, NS, NL most isolated



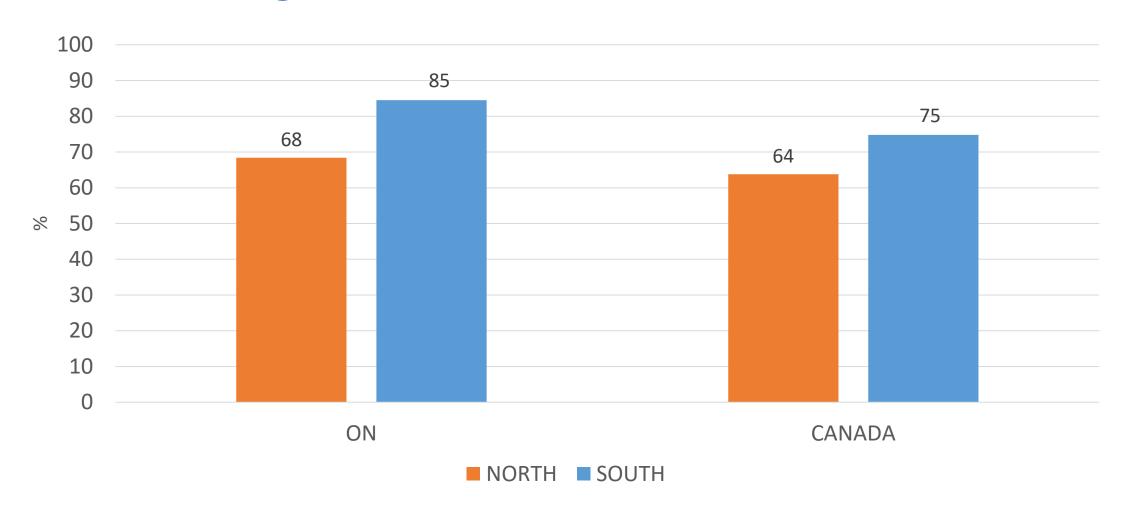
## Northern and southern communities close to highways Southern Ontario communities a bit further



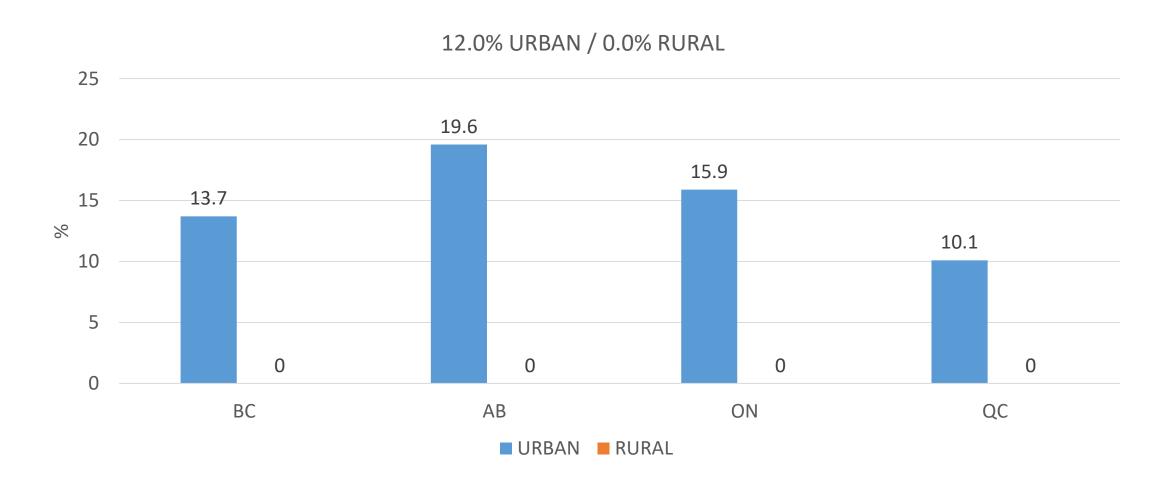
#### Urban communities more likely to have buses: Better service in more distal rural QC, NS, NL



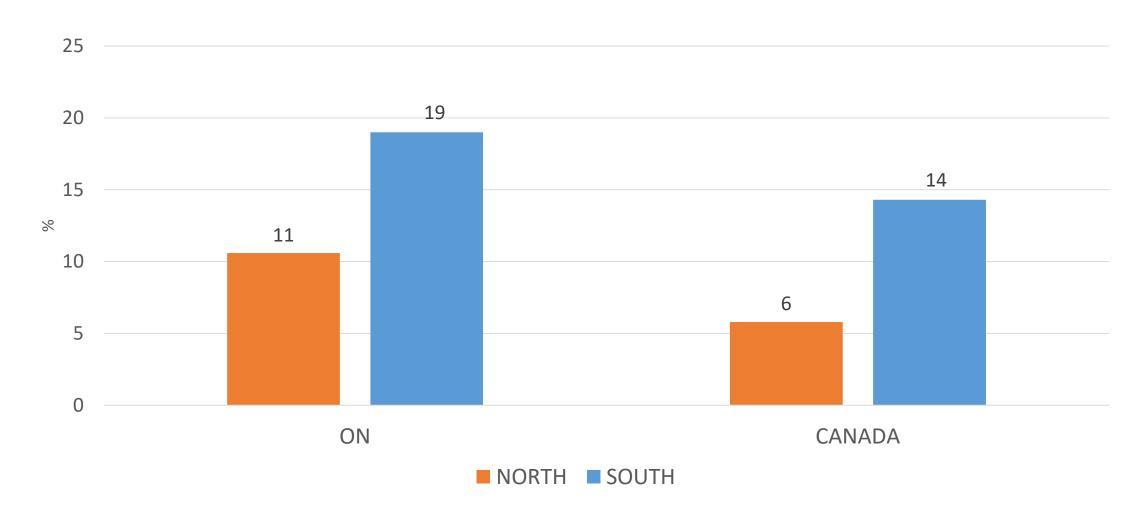
# Northern and southern communities have buses Better coverage in Southern Ontario



# Access to train service limited to 4 provinces: Urban BC, AB, ON, QC

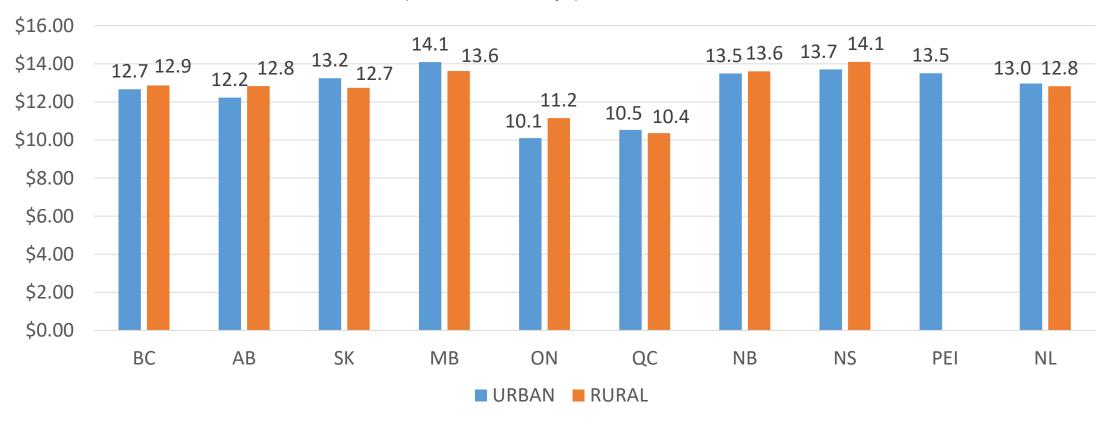


## Train service more common in Southern communities Better coverage in Ontario



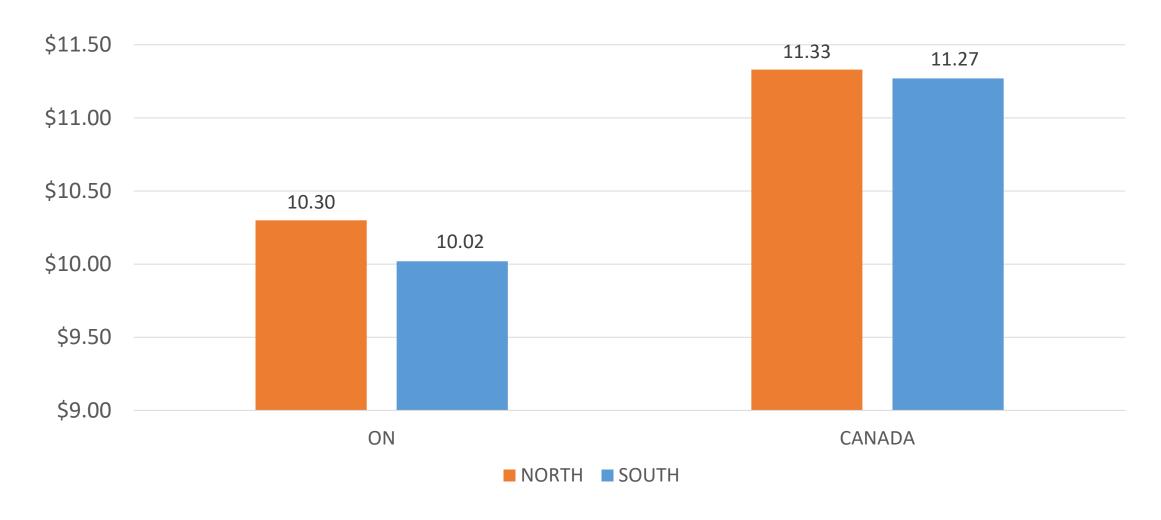
#### Cigarette prices vary by \$2 per 20-pack Cheapest in ON, QC... priciest in MB

\$11.21 URBAN / \$12.00 RURAL

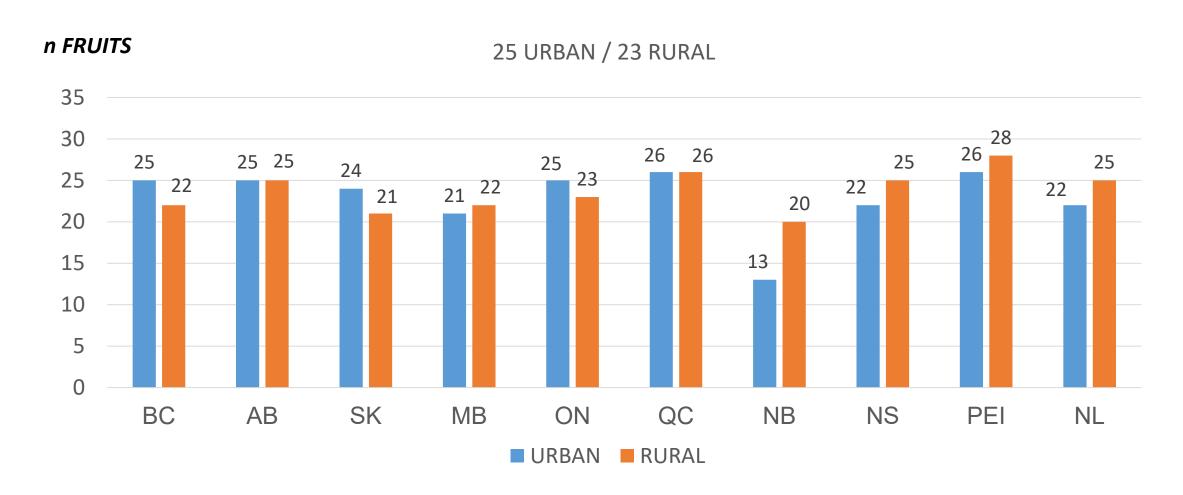


Adapted from: de Souza et al, Cities and Health, 2017

#### Cigarettes prices similar between north and south Ontario a bit cheaper

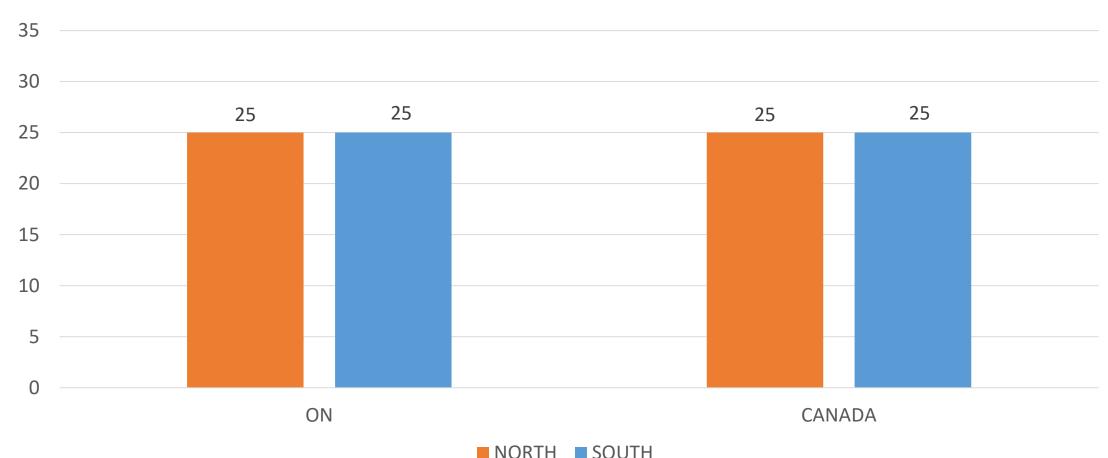


## Variety of fruits similar across provinces Urban NB about 50% of the variety

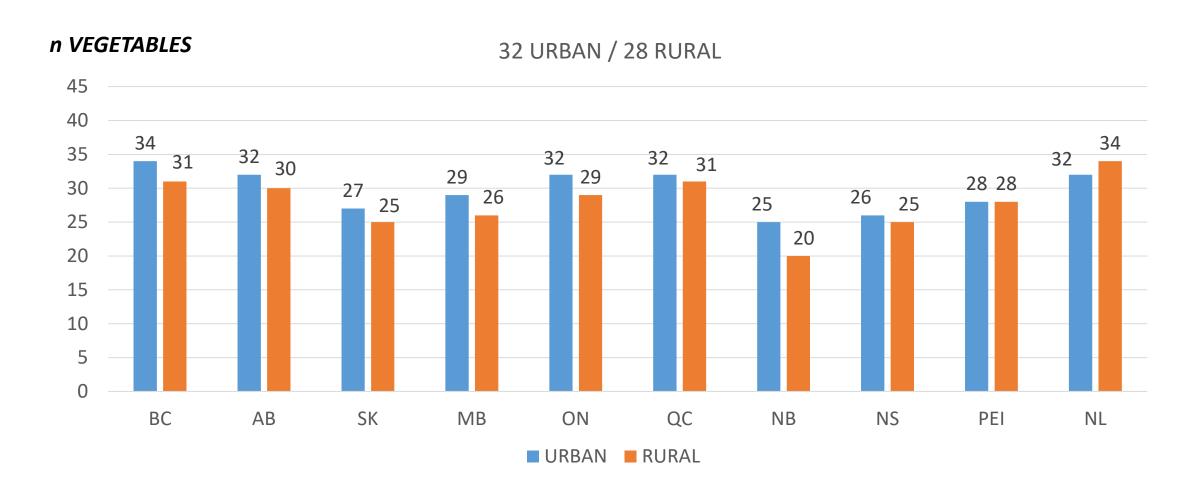


## Fruit choice similar between north and south Ontario consistent with national trend

#### n FRUITS

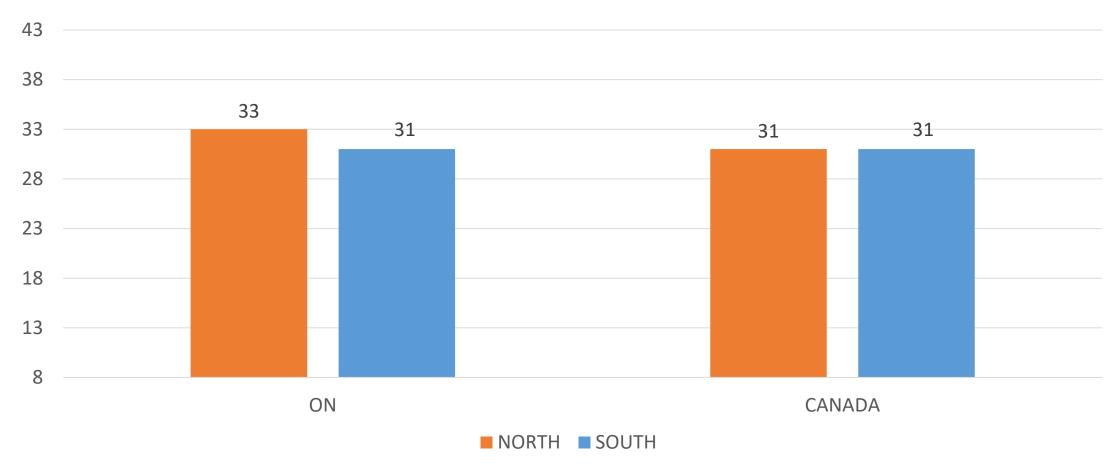


## Variety of vegetables similar across provinces Urban NB about 65% of the variety



#### Vegetable choice similar between north and south Ontario consistent with national trend

#### n VEGETABLES



#### Common fruits and vegetables were in >90% of stores

#### **Fruits**

- Most Common
  - Apple
  - Orange
  - Banana
  - Lemon
  - Grapes
- Least common
  - Jackfruit
  - Pumpkin
  - Lychee
  - Guava
  - Persimmon

#### **Vegetables**

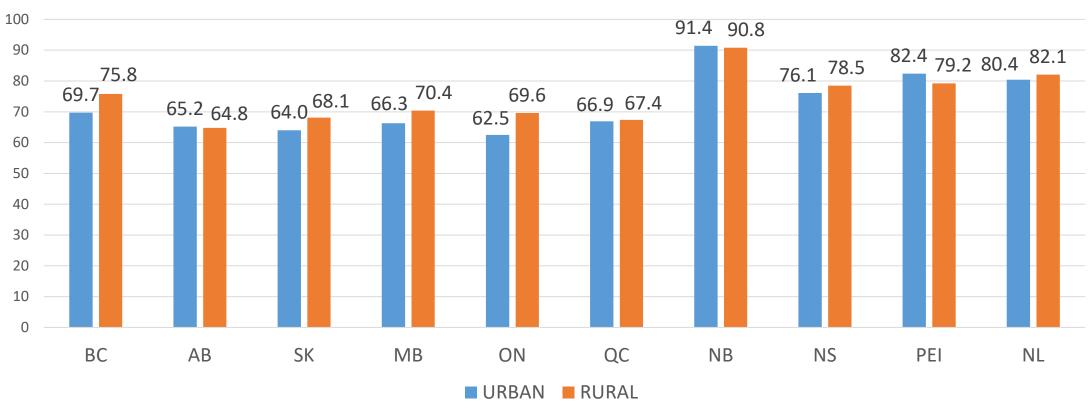
- Most Common
  - Carrots
  - Tomato
  - Celery
  - Onion
  - Cucumber

#### Least Common

- Mustard Greens
- Broad (Lima) beans
- Gourd
- Winter melon

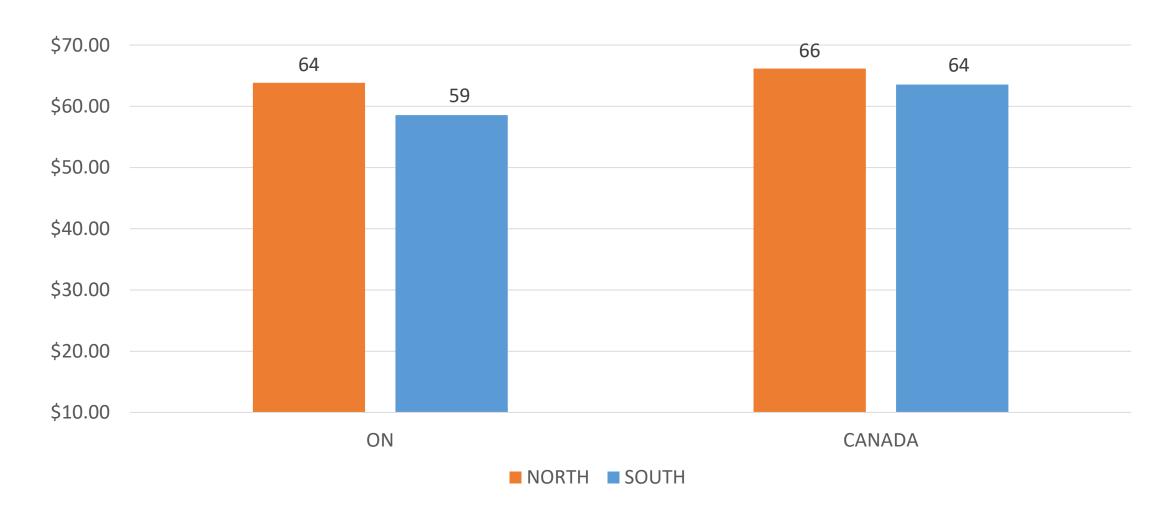
#### Price of nutritious food higher in rural communities Most expensive in NB, most affordable in ON



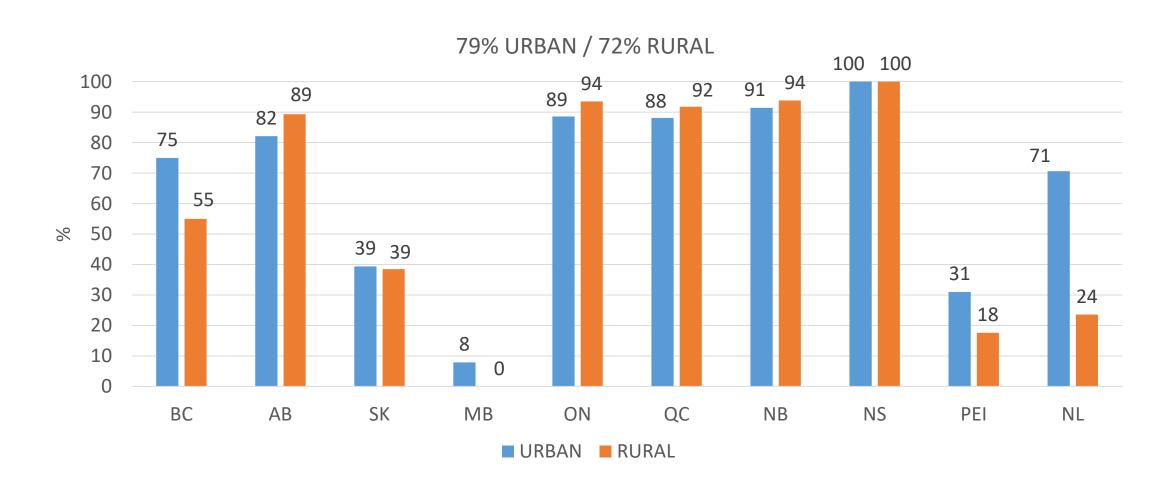


**Nutritious food:** 2% milk, eggs, chicken drumsticks, pork loin chops, carrots, lettuce, apples, bananas, grapes, oranges, pears, tomatoes, white bread, white rice, brown rice

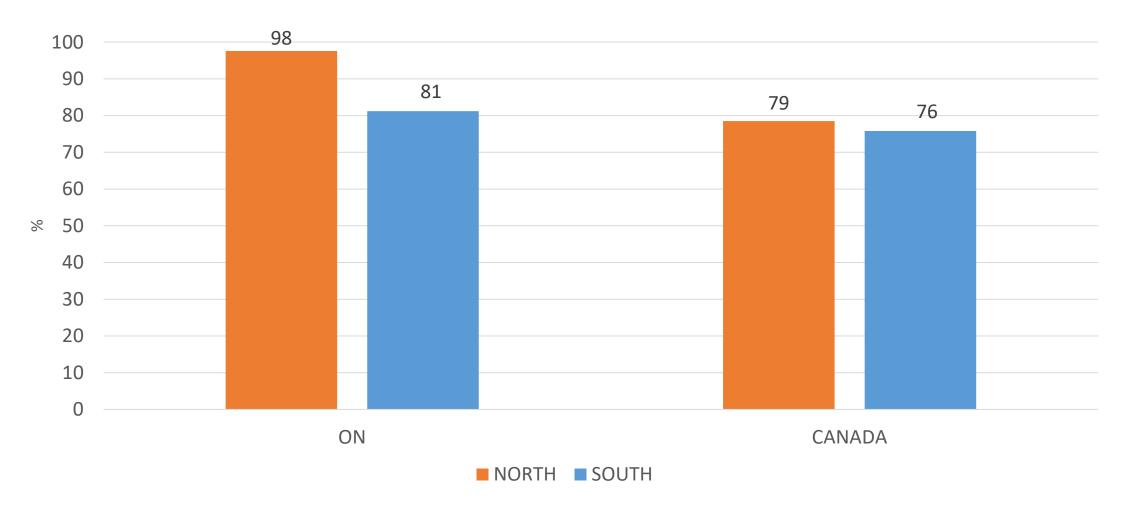
## Price of nutritious foods higher in northern Canada Ontario consistent with national trend



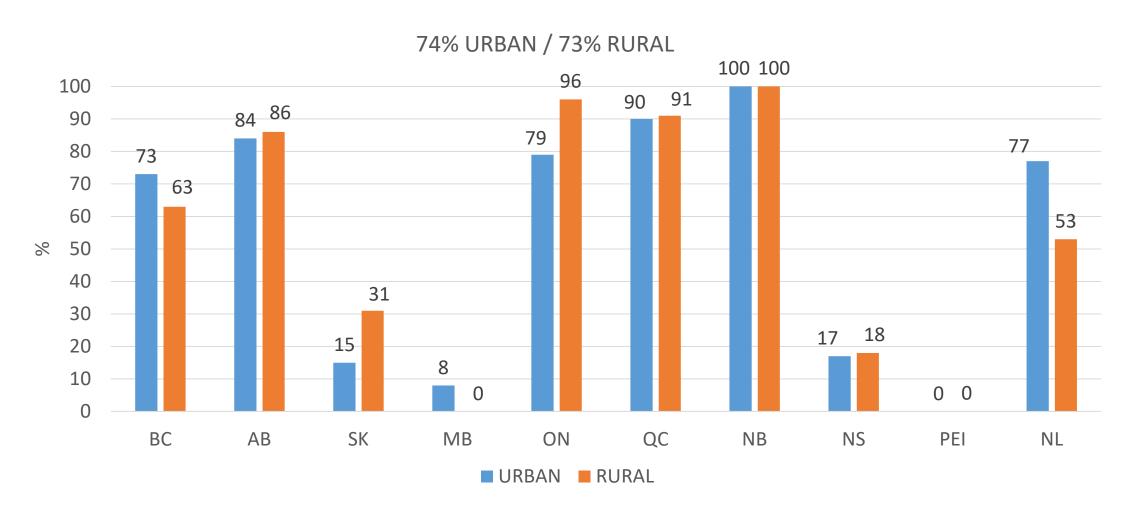
#### Junk food advertisements are common Least common in SK, MB, PEI, NL



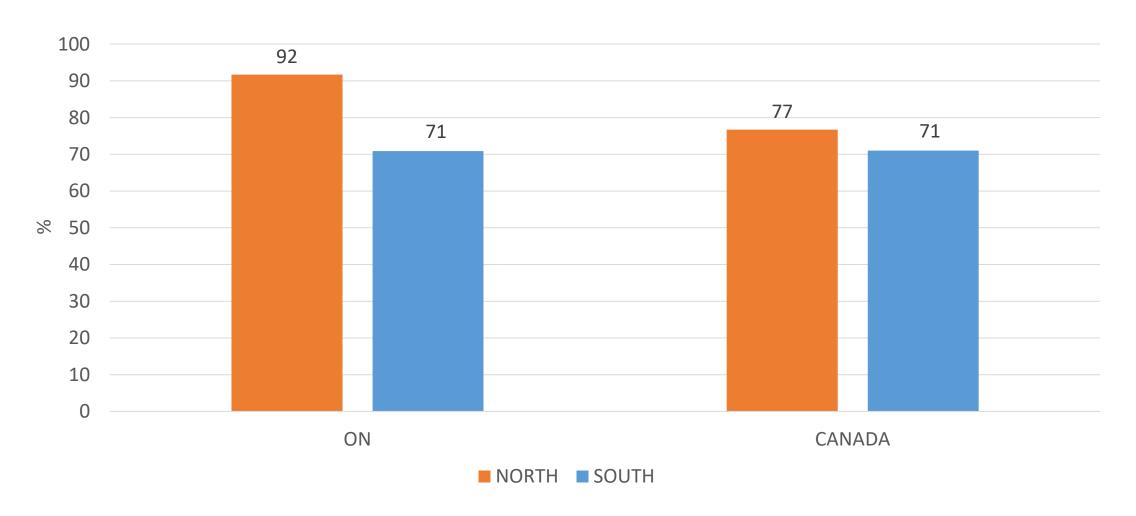
#### Junk food advertisements are common Ontario higher than national averages



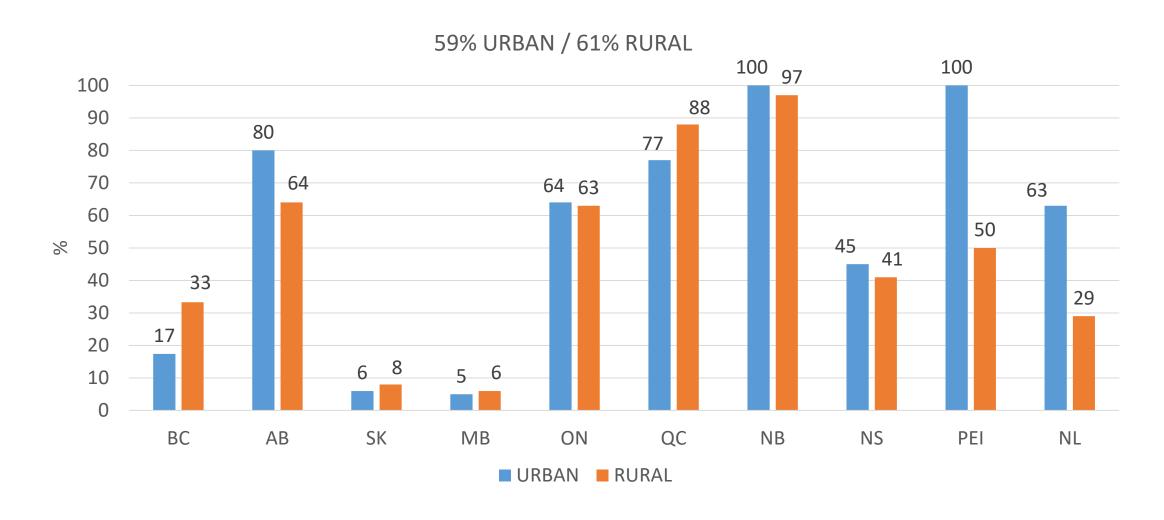
## Sugary drink advertisements are common Least common in SK, MB, PEI, NL



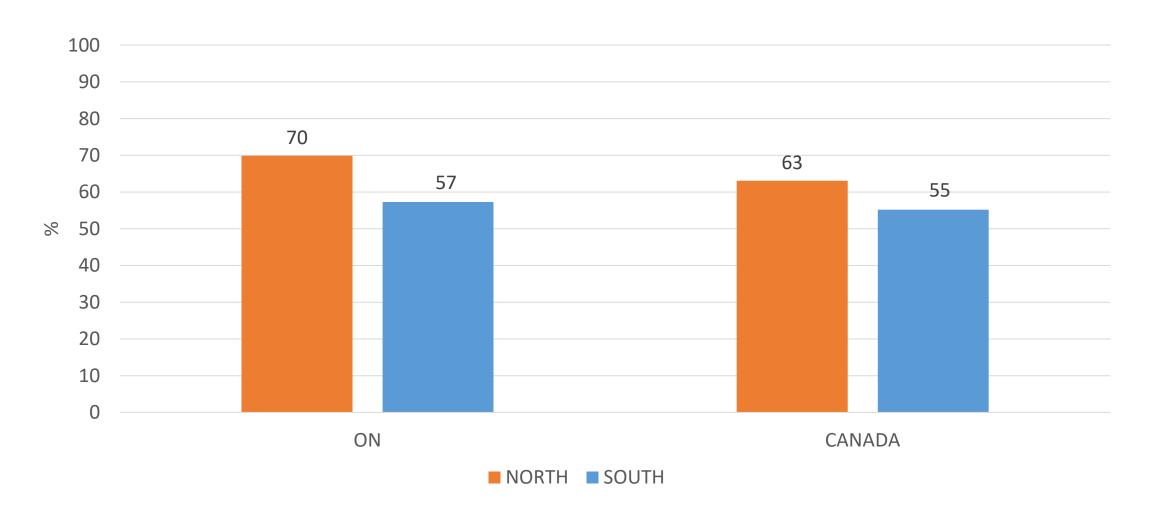
#### Sugary drink advertisements are common Ontario higher than national averages, more in north



## Fruit & vegetable advertisements are less common Least common in SK, MB, BC

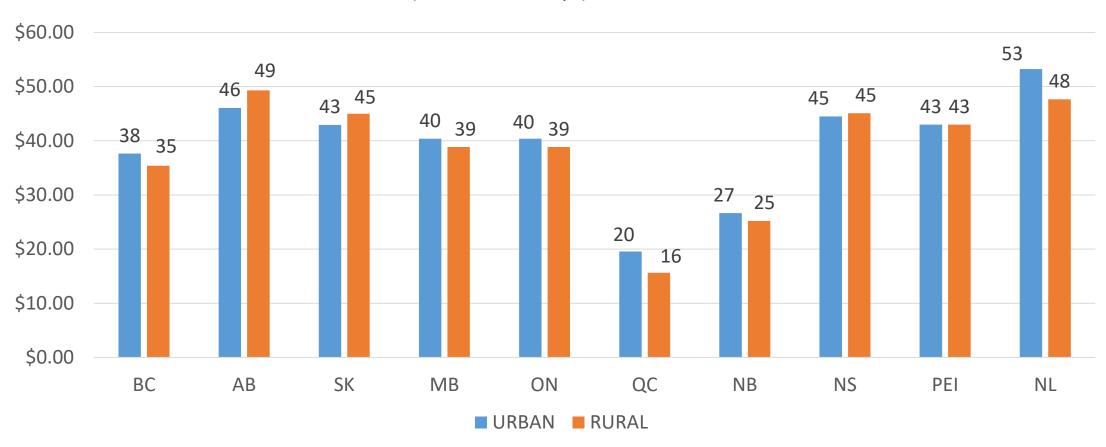


#### Fruit & vegetable advertisements are less common Ontario a little better than most

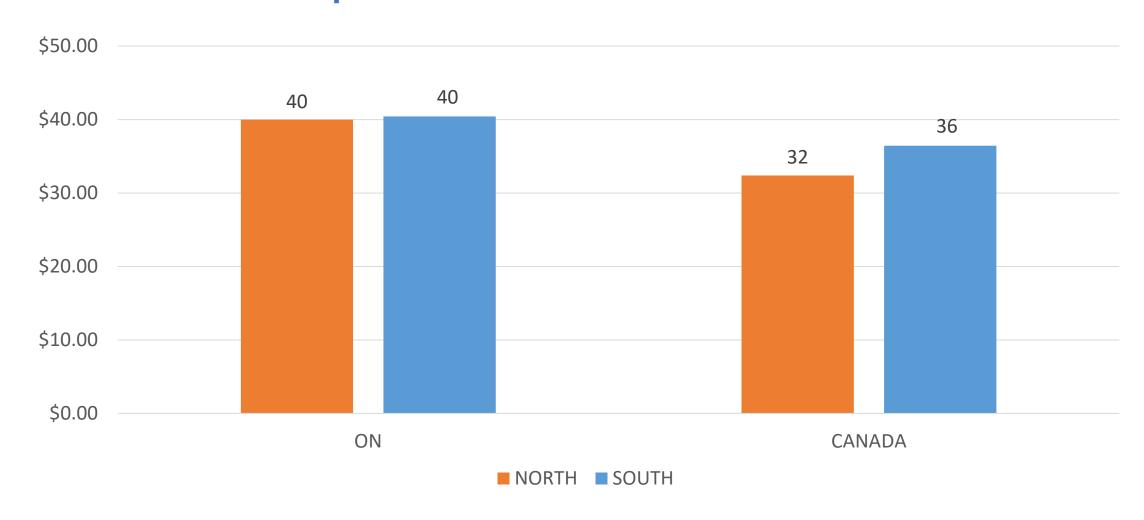


# Price of beer varies across provinces Cheapest in QC, NB... most expensive in NL

\$34.13 URBAN / \$33.26 RURAL

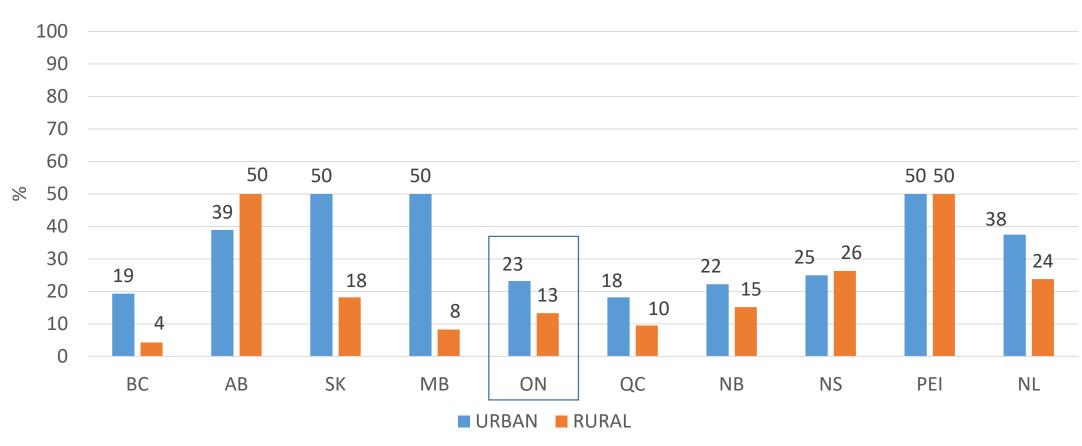


## Price of beer varies across provinces Little more expensive in Ontario; but QC, NB low

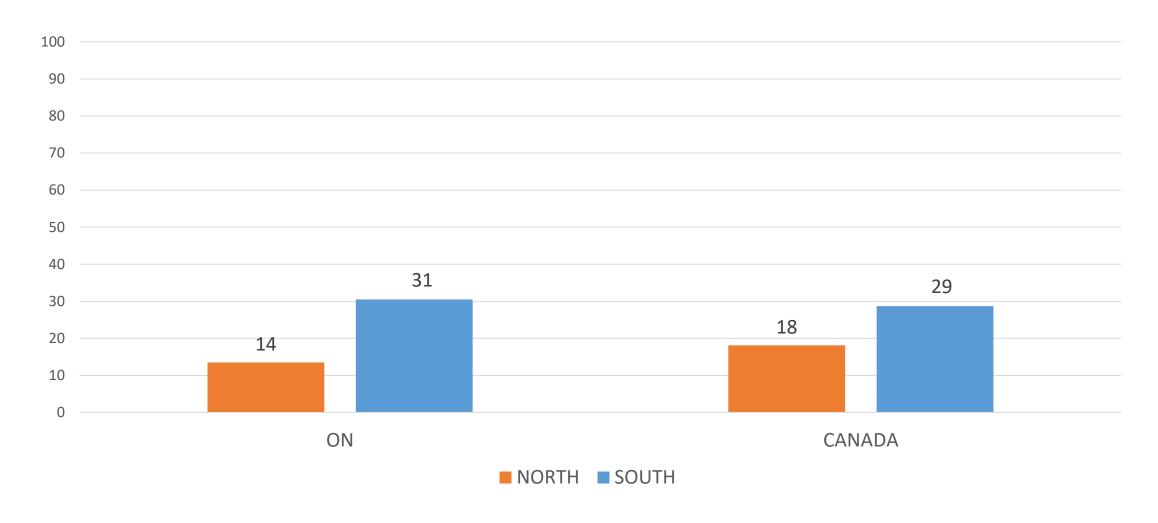


## Nutrition information not available in most restaurants Large inter-provincial variation





#### Nutritional information unavailable in most restaurants Slightly less so in Northern Ontario



# Development of the on-line map: https://cvcdcontextual.mcmaster.ca/

- 1. Create database of audits for each community
- 2. Render the map of Canada using tile map service
- 3. Use Canadian FSA boundary data from Census Canada
- 4. Use postal boundary data from CanMap Postal Code Suite
- 5. Link #3 and 4 to EPOCH-1 data for each community
- 6. Integrate data from study, boundaries, and basemap (*leaflet*)

### 1. Simple database

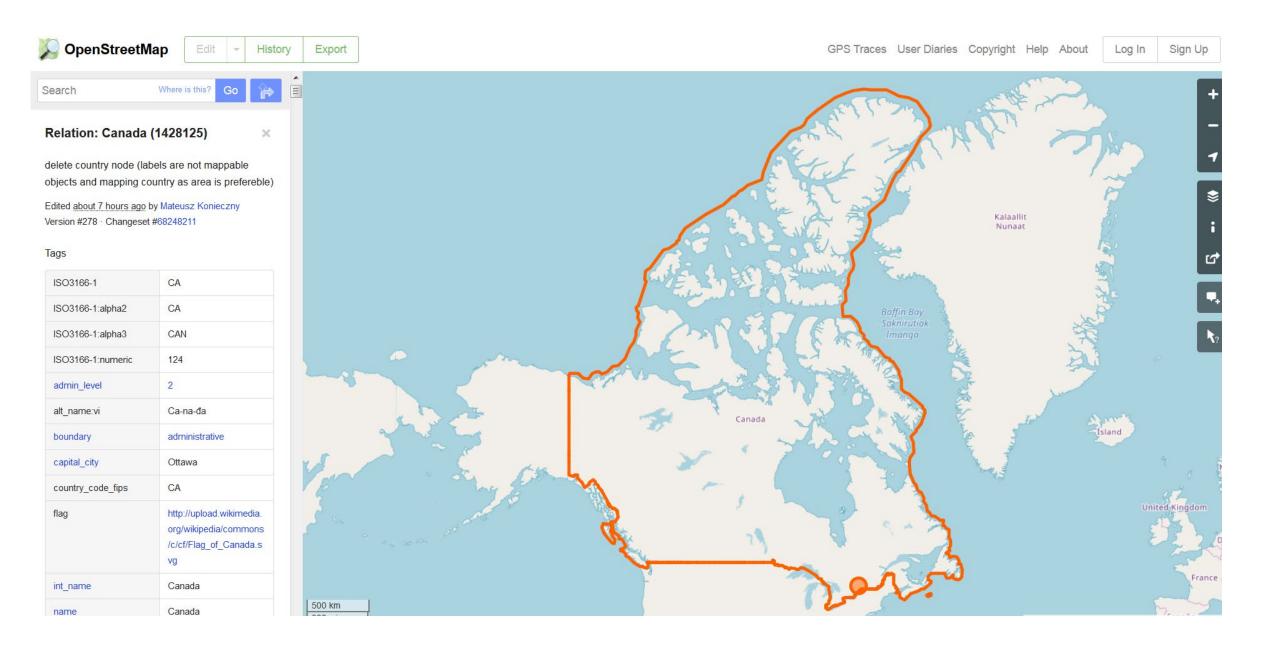
• .csv format containing the values for each community's environmental assessment (Microsoft Excel, Microsoft Corporation

cfrhci 💌	cfniord▼	cfsmka ▼	new_cf 🔻								
1	1	1	9.95	30.95	2.2	1.49	3.28	9.9	1.74	10.9912	9.8033
1	1	1	7.6	35.95	3.37	10.43	3.29	8.8	1.52	6.5859	1.0913
1	1	1	9.95	34.95	4.39	3.29	3.95	8.8	1.96	6.5859	1.8298
1	1	1	7.45	36.95	3.95	4.39	4.39	4.3872	1.74	8.7885	4.3824
1	1	1	7.45	36.95	2.84	4.39	3.95	6.5036	1.74	8.7885	3.0617
1	1	1	7.45	36.95	4.39	4.39	4.39	8.7965	1.74	6.5859	5.8529
2	1	1	8.95	29.95	2.14	2.8	2.8	6.55	1.26	3.9	0.73
1	1	1	7.45		3.95	4.39	3.95	8.7965	1.74	10.9912	5.8529
1	2	1	7.45	36.95	4.39	4.39	4.39	8.7965	1.74	8.7885	5.8529
1	2	1	7.45	36.95	3.95	3.95	5.05	6.5918	1.52	8.7885	5.8529
2	1	1	7.45	36.95	2.18	4.39	2.18	8.7965	1.74	8.7885	5.8529
1	1	1	7.45	36.95	4.39	4.39	5.05	8.7965	1.74	8.7885	5.8529
1	1	1	7.45	36.95	3.95	4.39	5.05	8.7965	1.96	8.7885	7.3529
1	1	1	10.25		2.84	2.18	2.84	6.59	1.26	5.0441	4.8852
2	1	1	7.95	35.95	3.24	2.8	2.8	6.55	1.26	4.3392	4.8197
1	1	1	9.95		3.92	3.26	2.18	6.57	1.26	8.77	1.74
2	1	1	8.95	35.95	4.17	3.73	3.95	8.8	1.74	4.49	2.18
1	1	1	9.29		2.2	3.28	3.95	9.9	1.74	4.99	3.28
1	1	1	11.95		3.24	2.8	3.24	6.55	1.26		2.18
2	1	1	9.95	29.95	3.95	3.28	3.28	9.9	1.74		2.14
1	2	1	7.45	36.95	4.39	4.39	4.39	8.7965	1.96	7.3211	4.9706

de Souza et al, Cities and Health, 2017

#### 2. Render the map

- tile map service provided from CARTO (https://carto.com) to render the map of Canada
- CARTO provides stylized maps based on OpenStreetMap data
- OpenStreetMap (https://www.openstreetmap.org) is a collaborative project that offers open map data of the world that is free to download and use for any purpose



### 3+4. Canadian FSA boundary (Census Canada)

- Display boundaries for regions nearby
- allow the user to view data on a region by selecting anywhere within a region's boundary
- Canadian FSA boundary data from the Canadian census (Statistics Canada), and the postal boundary data from CanMap Postal Code Suite
- Includes fields for six digit postal codes with and without space
- Includes shapefile for retired postal codes
- Level of accuracy = Ranging from CanMap Streetfiles to Dissemination Area centroid
- Projection = Unprojected Latitude/Longitude

#### **CanMap Multiple enhanced Postal Codes**

Attribute Name	Description
MEP_ID	Multiple enhanced postal code point unique identifier
POSTALCODE	Postal Code data with no space between the FSA and LDU
POST_CODE	Postal Code data with a space between the FSA and LDU
SLI	Single Link indicator (identifies main postal code record when multiple exist)
PROV	2 letter alpha abbreviation (Canada Post) according to the first letter of the postal code (i.e. L1R2H2=ON)
COMM_NAME	Community name
MAF_ID	Uniquely identifies a municpal amalgamation boundary
BIRTH_DATE	Data when the postal code became active (YYMMDD)
RET_DATE	Date when a postal code was retired or no longer in use by Canada Post Corporation (YYYYMMDD format)
DOM_DELMDE	Dominant Delivery Mode Type identifying the primary type of delivery service for Active Postal Code records only
	Total Points of Call-the total number of points of call (apartments, business, houses and farms) served by the
TOTAL_POC	postal code for all delivery mode types for Active Postal Code records only
	Points of Call for Apartments-the total number of apartments served by the postal code for all delivery mode types for
POC_APART	Active Postal Code Records only
	Points of Call for Business-the total number of business served by the postal code for all delivery mode types for
POC_BUS	Active Postal Code Records only
DOG 1101105	Points of Call for Farms-the total number of houses served by the postal code for all delivery mode types for
POC_HOUSE	Active Postal Code Records only
DOG FARM	Points of Call for Farms-the total number of farms served by the postal code for all delivery mode types for
POC_FARM	Active Postal Code Records only
PC_COUNT	Total number of Postal Code point records associated with each postal code
POSITION	Representative point flag, this identifies the method used to geographically position the coordinate
LONGITUDE	Longitude in the decimal degrees
LATITUDE	Latitude in decimal degrees
CANMAPID	ID to reference to CanMap street file

### 5+6. Linkage

- used Leaflet (<a href="https://leafletjs.com/">https://leafletjs.com/</a>)
- open-source library for creating web maps
- integrate audit data, boundary data, and basemap
- create an interactive map that would be accessible via a mobile or desk/laptop browser
- Leaflet handles retrieval and processing of the basemap tiles and displays the FSA and postal boundaries with the study data

### 5+6. Linkage

- used Leaflet (<a href="https://leafletjs.com/">https://leafletjs.com/</a>)
- open-source library for creating web maps
- integrate audit data, boundary data, and basemap
- create an interactive map that would be accessible via a mobile or desk/laptop browser
- Leaflet handles retrieval and processing of the basemap tiles and displays the FSA and postal boundaries with the study data



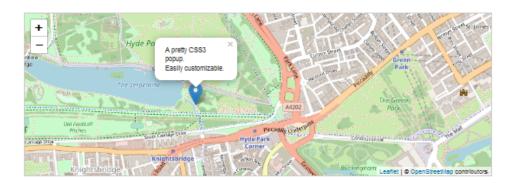
#### an open-source JavaScript library for mobile-friendly interactive maps

Overview Tutorials Docs Download Plugins Blog

#### Dec 30, 2018 - Leaflet 1.4.0 has been released!

Leaflet is the leading open-source JavaScript library for mobile-friendly interactive maps. Weighing just about 38 KB of JS, it has all the mapping <u>features</u> most developers ever need.

Leaflet is designed with simplicity, performance and usability in mind. It works efficiently across all major desktop and mobile platforms, can be extended with lots of <u>plugins</u>, has a beautiful, easy to use and <u>well-documented API</u> and a simple, readable <u>source code</u> that is a joy to <u>contribute</u> to.



Here we create a map in the 'map' div, add tiles of our choice, and then add a marker with some text in a popup:

```
var map = L.map('map').setView([51.505, -0.09], 13);

L.tileLayer('https://{s}.tile.openstreetmap.org/{z}/{x}/{y}.png', {
    attribution: '© <a href="https://www.openstreetmap.org/copyright">OpenStreetMap</a> contributors'
}).addTo(map);

L.marker([51.5, -0.09]).addTo(map)
    .bindPopup('A pretty CSS3 popup.<br/>br> Easily customizable.')
    .openPopup();
```

Learn more with the <u>quick start guide</u>, check out <u>other tutorials</u>, or head straight to the <u>API documentation</u>. If you have any questions, take a look at the <u>FAQ</u> first.

# Online Map: https://cvcdcontextual.mcmaster.ca/

https://cvcdcontextual.mcmaster.ca/

- Foster collaboration between public health and built environment professionals, and legislators around the common aim of improving community health
  - Planners: expertise in the use of strategic environmental assessments, sustainability appraisals, and health impact assessments
  - Public health professionals: knowledge of the wider determinants of health, health needs assessment, setting objectives for health, and monitoring and interpreting health information
  - Public: publicly-available data (assessments) can support grassroots campaigns

- Policies that reduce and stabilize the prices of fruits and vegetables across rural and urban communities are likely to increase purchase and consumption
  - Barriers: Canada requires a multi-factorial solution that addresses several challenges, including the lack of population density (i.e. less demand), and greater isolation, longer distances to travel under poor road conditions, a lack of storage and/or processing facilities

- Reducing the influence of advertising is an important step in reducing obesity, most specifically, childhood obesity
  - Models that work: Strict prohibition of advertisements of tobacco and alcohol could be the model for a federal, enforceable restriction of marketing unhealthy foods to children and vulnerable populations
  - Proposals: "Junk food" or sugar taxes represent a complex solution

- Higher prices of cigarettes are likely to be an effective strategy to prevent new smokers and increase cessation in existing smokers.
  - Price-sensitivity: cigarette smokers seek out measures to purchase less expensive cigarettes
  - Barrier to entry: younger smokers deterred

 Our data may be linked with population-based data on other exposures (e.g. eating patterns, air pollution, access to health services) and outcomes (e.g. disease rates)

#### **Future research directions**

- Linkage with cardiovascular and cancer outcomes
- Concordance between individual perceptions and our observations
- Multi-level models parsing the influence of individual and community

## **Summary of findings**

- Provincial and urban-rural differences exist in availability of fruits and vegetables; advertising differs between provinces more so than between urban and rural communities
- 2. Rural communities face higher food prices, are subject to more seasonal variation in fruit and vegetable selection, and generally see less promotion of healthy restaurant options and availability of nutritional information at restaurants than urban communities
- 3. In-store advertising for sweet drinks and junk food are more frequent than instore advertisements for tobacco products
- 4. Cigarette prices are lower and the variety of brands is greater in urban than in rural tobacco stores; and are lowest in central Canada, where there is both more in-store advertising for cigarettes and signage prohibiting smoking instore
- 5. Alcohol prices are lowest in Quebec

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### Thank you

- @DrRussRD
- desouzrj@mcmaster.ca
- Watch our video:

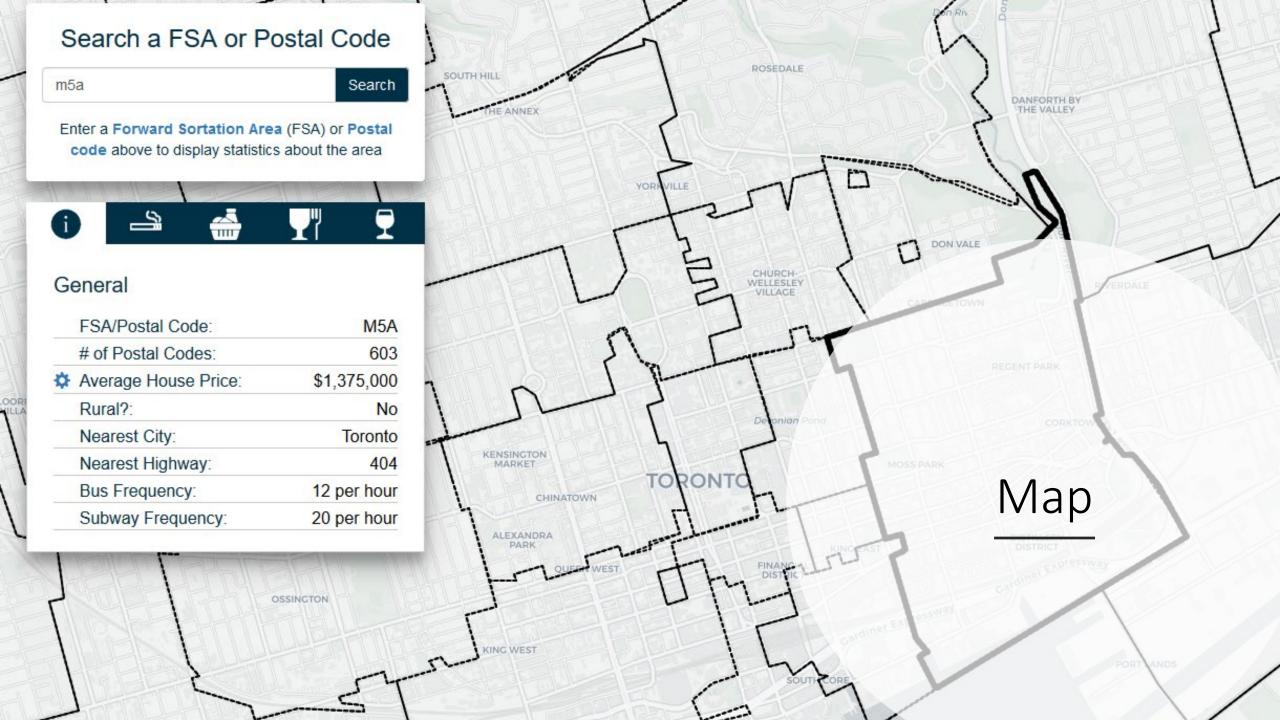
https://www.youtube.com/watch?v=PJU4qSkEndM













#### Tobacco

	Point-of-Sale Advertisin	g: I	No Data
	Openly Displayed Cigar	rettes: I	No Data
	Signs that Prohibit Smo	king: I	No Data
	Signs Showing Harmful	Effects: I	No Data
ф	# Cigarette Brands sold	?:	33
₽	# Smokeless Tobacco E	Brands?:	3
	Available Packet Sizes:	20-2 25-30/pa	24/pack, ack, >30
		or mu	ılti-pack carton,
<b>‡</b>	Cheapest Brand Sold:	or mu	carton,
-	Cheapest Brand Sold: Marlboro Brand Sold:		carton, 8 for 20
<b>‡</b>	•	LD @ \$6.8 Rooftop @	carton, 8 for 20 \$10.27

